

## **Terms and Conditions for the SimplyGoal Campaign**

### **Important Notice**

This section sets out the Terms and Conditions for participants of the SimplyGoal campaign (“herein referred to as “Campaign”).

To participate in Campaign, you must be a new user of the SimplyGo app, register for an account, and add a Mastercard/Visa credit/debit card or NETS contactless ATM card into your account within the campaign period from 23 October to 26 November 2023. NETS Prepaid Cards are not eligible for this Campaign.

By participating in the Campaign, you are deemed to have read and understood all the Terms and Conditions, and agreed to be bound by the Terms and Conditions stated herein. The respective Terms and Conditions for using SimplyGo services shall apply accordingly. Please refer to the [SimplyGo website](#) for the relevant Terms & Conditions. These conditions shall be construed, governed by and enforced under the substantive laws of Singapore.

The Land Transport Authority (“LTA”) and Transit Link Pte Ltd (“TransitLink”) reserve the right, at their sole discretion, to suspend or terminate the Campaign at any time, for any reason, and without liability to any participant. LTA and TransitLink also reserve the right, at any time, to add, delete, suspend or modify all or any part of these Terms and Conditions at their sole discretion. Any such amendments shall be effective at the time of posting on the [Campaign webpage](#). Please check these Terms and Conditions regularly to see if there have been any changes. Decision made by the LTA and TransitLink shall be final and no correspondence shall be entertained in such events.

### **Definition**

“Campaign” refers to the SimplyGoal campaign jointly organised by LTA and TransitLink.

“Participant” refers to any person who participates in the Campaign by playing the Game via the SimplyGo app to earn reward points during the campaign period.

“SimplyGo account” is the account that a person registers via the SimplyGo app. Upon successful creation and activation of the SimplyGo account, the account user can enjoy SimplyGo-related services, such as viewing of travel transactions and charges incurred on his/her travel card(s) – i.e., either CEPAS or contactless bank card(s), added to the account.

“Contactless bank card” refers to any Mastercard or Visa credit/debit card (with contactless function) or NETS contactless ATM card issued by any bank, financial institution or corporation, or Mastercard or Visa credit/debit cards (with or without contactless function) that are tied to your mobile payment app, which may be used by a person as a means of payment for fares on public buses and trains in Singapore.

“Game” refers to the soccer-themed game under the Campaign, where Participants can earn points to redeem Travel Rebates to offset their travel expenses. There are two (2) mini games – “Daily Challenge” and “Local Challenge”.

“Travel Rebates” are public transport rebates that Participants can redeem using their earned points. The rebates will be credited to the Contactless bank card which is used for public transport travel during the campaign period.

“Trip” refers to a single trip made by Participants on a single mode of public transport (public buses or train). For example, if he or she takes a bus to the nearest MRT station and subsequently transfers to the train to downtown area, he or she is considered to have made two (2) Trips.

### **Campaign Duration**

The Campaign starts from 23 October 2023 and closes on 26 November 2023 (“Campaign Period”).

LTA and TransitLink may, at their sole and absolute discretion, amend the Campaign Period at any time without prior notice to any party whatsoever.

### **Launching and Playing the Game**

New users who register for an account via the SimplyGo app during the campaign period from 23 October to 26 November 2023 and add a Mastercard/Visa credit/debit card or NETS contactless ATM card into their account will be able to launch the Game by accessing the *Rewards* tab and tapping on the *SimplyGoal* tab in the SimplyGo app after they have logged into their account.

Users who have registered a SimplyGo account before 23 October 2023 are not eligible for this Campaign. NETS Prepaid Cards are also not eligible for this Campaign.

### **Earning Points in the Game**

Participants can earn points by playing the two (2) mini games:

- “Daily Challenge”, where Participants are given two (2) chances to score goals every day to earn a maximum of two (2) points daily. A maximum of 56 points can be earned throughout the duration of the Campaign; and
- “Local Challenge”, where Participants can answer Stadium Quizzes to earn eight (8) points for each question answered correctly. A special bonus of two (2) additional points will be awarded on the completion of each Stadium. There are a total of eight (8) stadiums with two (2) multiple choice questions relating to either the selected stadium's location or SimplyGo in each stadium. Participants can only attempt each question once. A maximum of 144 points can be earned throughout the duration of the Campaign.

In all, a Participant can earn a total maximum of 200 points throughout the duration of the Campaign.

### **Redeeming Travel Rebates**

Participants can redeem Travel Rebates with their earned points in the Game by tapping on the *Rewards* icon at the bottom bar. Once Participants have accumulated enough points, they can redeem Travel Rebates anytime during the campaign period.

The tiers of redemption are as follows:

- 50 points - \$0.50 Travel Rebate
- 100 points - \$1.00 Travel Rebate
- 200 points - \$2.00 Travel Rebate

The Travel Rebates will be reflected in the selected card/bank account within 10 working days, depending on the processing time of the bank/card issuer.

Please note that the redemption of Travel Rebates is capped at \$2 per Participant throughout the duration of the Campaign. Redemption of Travel Rebates is available on a first-come-first-served basis. Participants will not be able to redeem any Travel Rebate once all Travel Rebates have been redeemed.

### **Qualifying for the Bonus \$6 Travel Rebate**

Participants will qualify for the bonus \$6 Travel Rebate when they make at least 30 Trips within the campaign period from 23 October to 26 November 2023 and pay for these Trips with their Contactless bank card that is added to their SimplyGo account.

Participants should use only one of their Mastercard/Visa credit/debit cards or NETS contactless ATM cards that is added to their SimplyGo account for fare payment, and note that the card used to pay for the 30 Trips must remain in the SimplyGo account even after the Campaign has ended to be eligible for the Bonus \$6 Travel Rebate.

The Bonus \$6 Travel Rebate will be reflected in the selected card/bank account within 10 working days, depending on the processing time of the bank/card issuer.

SimplyGo account users who make 30 trips within the campaign period but already had a registered account before 23 October 2023 will not qualify for the bonus \$6 Travel Rebate.

### **Carbon Emission Tracker**

The total travelling distance of each Participant during the Campaign will be converted into carbon emission savings and displayed in the Game. The tracker will reflect the estimated amount of carbon emission savings based on the distance travelled via public transport (MRT ride) versus a private car. The amount will be updated periodically over the course of the Campaign.

### **Collection of Personal Information**

All personal information collected by LTA and/or TransitLink for the Campaign is subject to the Personal Data Protection Policy at <https://www.transitlink.com.sg/privacypolicy> ("Privacy Policy"). Participants agree that by participating in the Campaign, their personal details may be stored and otherwise processed by LTA, TransitLink and designated vendors for the purposes of administering the Campaign and LTA, TransitLink and/or designated vendors may send them information related to the Campaign, subject to the Privacy Policy.